

A Vegan State Of Mind

Sunday March 20th 2022, 11am - 4pm

Glebe Park, Canberra



@betweenthelinesevents



@aveganstateofmind

www.betweenthelinesevents.com

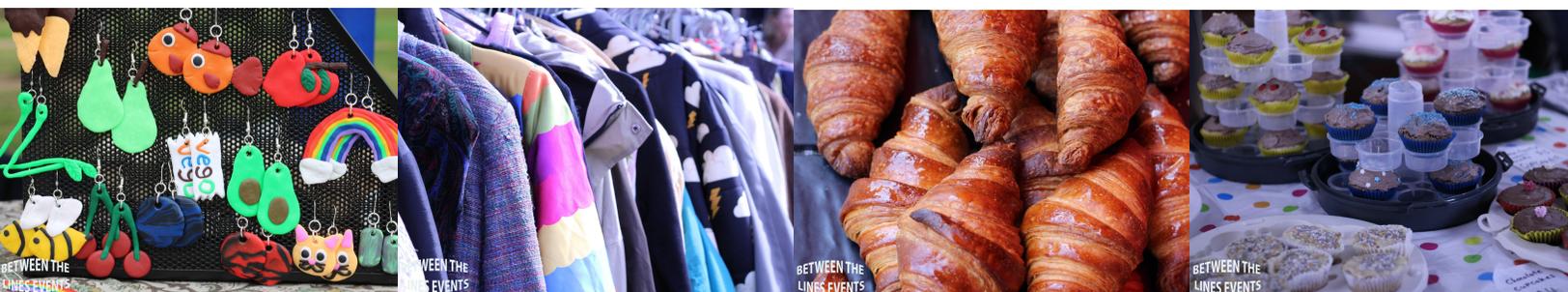
About the event

A Vegan State Of Mind is a one of a kind symposium in Canberra. Founded in 2019, the event aims to encourage the community to live sustainably and teaches people how to live a kinder and more compassionate life. This symposium is an entirely vegan event located in the heart of the city on the lush lawns of Glebe Park. You can expect live music, market stalls, yummy food, workshops and various activities for everyone to get involved with. This event is family friendly and free to enter. It is a safe and inclusive space for all. There are no landfill bins at the event as all waste created can be composted or recycled.

Why Vegan?

Today, more people are coming on board to save our planet. Climate Strike's have been seen all over the world and the environment has been a big part of what wins over voters in politics. Animal agriculture is a leading cause of global warming and over 50% of Australia's land is used for animal agriculture. Vegan food/products are becoming more in demand with veganism and vegetarianism on the rise. People are thinking more consciously when it comes to eating and shopping.

By aligning your brand with A Vegan State Of Mind, you would be seen as leading the way in a growing ethical market. Consumers will see that you are helping pave the way for a brighter future.



Seedling \$250

Complimentary stall space of 3x3m
Facebook event page recognition monthly (if content is provided by sponsor)

Bronze \$400

Complimentary stall space of 3x3m
Facebook event page recognition monthly (if content is provided by sponsor)
Visual recognition in speakers area
Small logo on website that links to your site

Silver \$700

Complimentary stall space of 3x3m or 3x6m
Facebook event page and Instagram recognition monthly (if content is provided by sponsor)
Small logo on website that links to your site
Visual recognition in speakers area

Gold \$1000

Complimentary stall space of 3x3m or 3x6m
Facebook event page and Instagram recognition biweekly (if content is provided by sponsor)
Medium logo on website that links to your site
Visual recognition in speakers area
Spoken acknowledgement frequently in speakers area
Your banner displayed at event
Recognition in any media interviews/press releases
Your logo on event poster

Platinum \$2000 (1 available)

Complimentary stall space of 3x3m or 3x6m
Facebook event page and Instagram recognition fortnightly and weekly via Instagram stories (if content is provided by sponsor)
Large logo/banner on website that links to your site
Speaker area named after your business
Visual recognition in speakers area
Spoken acknowledgement frequently in speakers area
Your banner displayed at the event
Opportunity for interview/speech in speakers area
Exclusivity in your category (no other stalls like yours will be accepted)
Option for exclusivity in the raffle
Recognition in any media interviews/press releases
Your logo on event poster

Raffle in-kind

Can't give money but have some great products you want to win new customers over with? This raffle is a great way to get your name out there and have your products put in front of the consumer. All raffle prizes will be put up on social media and the website. Please put forward what you would like to donate and the value of it, then it will be added to the raffle prize list. The raffle will be drawn at the end of the event.

Simply Lentils participated in “A Vegan State Of Mind” event as a stall holder early this year (2021). We were almost going to drop out last minute as the weather prediction was horrible (heavy rain & thunderstorm) but we didn’t because the organiser Jannah is such a wonderful person and we wanted to support her. OMG! We were SOLD OUT half way through the event! This event has its own kinda following that is unstoppable even by rain or storm. I am so glad I found “A Vegan State Of mind” where I could make personal & business connections with like minded people with similar values and a love for nature & animals. - *Simply Lentils*



Having attended a couple of the “A Vegan State Of Mind” events, I am looking forward to the next. I enjoy being both a stall holder and a patron at– I learn new things from the workshops (a great gardening one last time), get to eat good food and enjoy the ambience of what is a gentle, friendly event. -*ENJO*



“A Vegan State Of Mind is a wonderful local market that has friendly, fun and engaging activities and stalls. We have loved attending this market!” -*Rascals Treats*



A Vegan State Of Mind is an incredible event. I’ve attended both as a stallholder and as a customer and I would definitely recommend it to anyone - *Handmade by Zoe Campbell*





Contact

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